

Short description:

The special edition "**KEP-Spezial**" is inserted in the "**VerkehrsRundschau C**" and "**LOGISTIK inside**" twice a year. Adverts in "**KEP-Spezial**" thus reach about 52,000 decision makers and decision preparers in courier services, express services, parcel services, logistics companies, loading companies, trading companies, transport companies, hauliers, and company traffic firms.

Formats and basic pricing	Format Height x Width mm		b/w	coloured
	Print space	truncate*		
1/1 Page	185 x 253	200 x 280	8,010.00	9,355.00
1/2	90 x 253	98 x 280	4,005.00	4,675.00
	185 x 125	200 x 140		
1/3 Page	185 x 85	200 x 98	2,675.00	3,140.00
	60 x 253	72 x 280		
1/4 Page	45 x 253		2,025.00	2,360.00
	90 x 125			
	185 x 65			
1/8 Page	45 x 125		1,070.00	
	185 x 33			

Other formats on request. All prices plus VAT.

* + 4 mm bleed at all edges to be truncated

Surcharges:

2./4. Cover page	715,00
Gatefolder	on request
Bound inserts, glued-in postcards	on request

Discounts:

Existing agreed discounts from VerkehrsRundschau and LOGISTIKinside can also be applied to KEP-Spezial. The insertion in KEP-Spezial is not part of the agreement fulfillment.

Magazine format	200 x 280 mm
Print space	185 x 253 mm
No. and width of columns	3 columns, 60 mm

Printing method, Print documents:

Offset printing: When submitting digital data, please refer to our "Guidelines for submitting digital data". When lithos and reproducible documents are submitted, we charge the reproduction costs. Lithos (printing screen of 133-line) are re-digitised.

PLANNED SUBJECTS

Issue	KEP-Spezial 1	KEP-Spezial 2
Parcel service	Postal market-liberalisation	Mail market
Courier service	Practice solutions	Overnight
Express service	New market participants	Strategies
Vehicle-Technique	Interior fittings ex works	Distribution vehicles
Airlines	Turnstile Leipzig	Turning point of the future: Dubai
EDP & communication	Trends	Service-overview
Trade fairs	CeBIT, Hanover (Mar 15-21, 2007) transport logistic, Munich (Jun 12 to 15, 2007)	
Events	World Mail & Express European Conference , Paris (May 21-23, 2007)	German Logistic Congress , Berlin (Oct 17-19, 2007)

KEP Spezial is inserted in the following issues

	KEP-Spezial 1	KEP-Spezial 2
VerkehrsRundschau C	No. 20/2007	No. 42/2007
Logistikinside	No. 06/2007	No. 11/2007

Circulation:

VerkehrsRundschau C	32,610* copies
Logistikinside	20,177* copies

*No. of sold copies acc. to IVW 2/2006

No. of printed copies per issue 54.000 copies

	KEP-Spezial 1	KEP-Spezial 2
Publishing date:	May 18, 2007	Oct 19, 2007
Closing date:	Apr 2, 2007	Sep 6, 2007
Deadline for submission:	Apr 19, 2007	Sep 21, 2007

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