

Short description:

The special edition "**KEP-Spezial**" is inserted in the "**VerkehrsRundschau C**" and "**LOGISTIK inside**" twice a year. Adverts in "**KEP-Spezial**" thus reach about 52,000 decision makers and decision preparers in courier services, express services, parcel services, logistics companies, loading companies, trading companies, transport companies, hauliers, and company traffic firms.

| Formats and basic pricing | Format Height x Width mm | | b/w | coloured |
|---------------------------|--------------------------|-----------|----------|----------|
| | Print space | truncate* | | |
| 1/1 Page | 185 x 253 | 200 x 280 | 8,010.00 | 9,355.00 |
| 1/2 | 90 x 253 | 98 x 280 | 4,005.00 | 4,675.00 |
| | 185 x 125 | 200 x 140 | | |
| 1/3 Page | 185 x 85 | 200 x 98 | 2,675.00 | 3,140.00 |
| | 60 x 253 | 72 x 280 | | |
| 1/4 Page | 45 x 253 | | 2,025.00 | 2,360.00 |
| | 90 x 125 | | | |
| | 185 x 65 | | | |
| 1/8 Page | 45 x 125 | | 1,070.00 | |
| | 185 x 33 | | | |

Other formats on request. All prices plus VAT.

* + 4 mm bleed at all edges to be truncated

Surcharges:

| | |
|-----------------------------------|------------|
| 2./4. Cover page | 715,00 |
| Gatefolder | on request |
| Bound inserts, glued-in postcards | on request |

Discounts:

Existing agreed discounts from VerkehrsRundschau and LOGISTIKinside can also be applied to KEP-Spezial. The insertion in KEP-Spezial is not part of the agreement fulfillment.

| | |
|---------------------------------|------------------|
| Magazine format | 200 x 280 mm |
| Print space | 185 x 253 mm |
| No. and width of columns | 3 columns, 60 mm |

Printing method, Print documents:

Offset printing: When submitting digital data, please refer to our "Guidelines for submitting digital data". When lithos and reproducible documents are submitted, we charge the reproduction costs. Lithos (printing screen of 133-line) are re-digitised.

PLANNED SUBJECTS

| Issue | KEP-Spezial 1 | KEP-Spezial 2 |
|--------------------------------|---|--|
| Parcel service | Postal market-liberalisation | Mail market |
| Courier service | Practice solutions | Overnight |
| Express service | New market participants | Strategies |
| Vehicle-Technique | Interior fittings ex works | Distribution vehicles |
| Airlines | Turnstile Leipzig | Turning point of the future: Dubai |
| EDP & communication | Trends | Service-overview |
| Trade fairs | CeBIT, Hanover (Mar 15-21, 2007) transport logistic, Munich (Jun 12 to 15, 2007) | |
| Events | World Mail & Express European Conference , Paris (May 21-23, 2007) | German Logistic Congress , Berlin (Oct 17-19, 2007) |

KEP Spezial is inserted in the following issues

| | KEP-Spezial 1 | KEP-Spezial 2 |
|---------------------|---------------|---------------|
| VerkehrsRundschau C | No. 20/2007 | No. 42/2007 |
| Logistikinside | No. 06/2007 | No. 11/2007 |

Circulation:

| | |
|---------------------|----------------|
| VerkehrsRundschau C | 32,610* copies |
| Logistikinside | 20,177* copies |

*No. of sold copies acc. to IVW 2/2006

No. of printed copies per issue 54,000 copies

| | KEP-Spezial 1 | KEP-Spezial 2 |
|--------------------------|---------------|---------------|
| Publishing date: | May 18, 2007 | Oct 19, 2007 |
| Closing date: | Apr 2, 2007 | Sep 6, 2007 |
| Deadline for submission: | Apr 19, 2007 | Sep 21, 2007 |

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