

Transfer of digital data

Please send us the digital copy of your advertisement by E-Mail, via FTP or on CD (see also below, *Connections and Contact*). In order to process your data, the following information is required:

From/Company: _____

Contact: _____

Telephone: _____

Fax: _____

Advertisement information for:

Publication/Issue: _____

Rubric: _____

Ad format: _____

Color: _____

File name: _____

Program: _____

Version: _____

Operating system:

Apple Macintosh

Windows PC

Data transfer by

FTP

E-Mail

Disk by mail

Notification: _____

Data creating

- Please send printable PDF files only (preferably PDF X3). Ensure that your advertisement is without white margins and that its size matches the required format. Maintain a 3 mm safety margin for bleed advertisements.
- Ensure that all figures and colors are separated into its CMYK components.
- Special colors need to be prepared according to the order sheet.
- Colored images should be set up in CMYK.
- Please do not create black-and-white images in color mode.
- Color application should not exceed 320 percent.
- Please check that all figures within your document are provided as high resolution files (300 dpi). Pages are printed at 150 lpi.

Data transfer

- Use Winzip (.ZIP) oder Stuffit (.SIT) to reduce the file size.
- Your Zip file should be named after the respective journal, followed by issue and customer (journal_issue_customer_motive.zip).

Further information on

- Creating PDF X3
- Distiller job options
- Pitstop settings etc.

are available via E-Mail: gecont@stuertz.de.

Connections and Contact

FTP: [ftp.stuertz.de](ftp://ftp.stuertz.de) (user name: gecont, password: dE41yG)

E-Mail: gecont@stuertz.de

Fax: +49 931 385-11332

Contact

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