



2019

MEDIA KIT 2019

The magazine for the hazardous goods practice
www.gefahrgut-online.de

Gefahrgut
Sicher in der Gefahrgut-Praxis

www.gefahrgut-online.de
Verlag Heinrich Vogel | ISSN 0944-6117 | 7024

Mitwirkung aller

Verbände: Ohne aufmerksame Interessvertreter aus der Wirtschaft würden Gefahrgutvorschriften deutlich anders ausfallen. Ist das schlecht?

„Nur so es doch bisher Gremienarbeit“, werden uns geraten, als wir das Thema dieses Monats phantasieren. Oder wir wandeln zurechtbessern: „In Deutschland kann man bei Gefahrgut doch nicht von Lobbyarbeit sprechen.“

Mittlere Einflussnahme
Es hat halt einen eigenen Touch, der Lobbyist. Zunächst aber sind die Vertreter von VGL, VGL, BK, Cege, Cege, BGL, DGL, DGL, BGL und wie sie alle heißen, in dieser Eigenschaft unterwegs. Lobbyist ist im Zusammenhang mit der Beförderung gefährlicher Güter ist jemand, der den Beratungs- und Entscheidungsgang des Gesetzgebers beeinflusst. Das ist und insbesondere das Wissen an sich über den entsprechenden dem wirtschaftlichen Interessen seines Auftraggebers an dessen Gremien beizubringen nicht, der meistert es der Rechtsnachbar Hans-Los-Rock. „Denn nicht im vorliegenden Zusammenhang die ständige Beförderung des Gesetzgebers durch Einflussnahme auf die Entscheidungsprozesse internationaler Gremien, denn Regelwerk regelmäßig geneigt oder zumindest im Wesentlichen in die nationale Gesetzgebung einfließen.“

Das für die Funktionsfähigkeit der Gefahrgutvorschriften Einflussnahmen durch Interessvertreter unverzichtbar sind, wird spätestens klar, wenn Verhandlungen von Vertriebsunternehmen nicht rechtzeitig abgeschlossen sind und im Nachhinein manche Entscheidung wieder zurückgeholt werden muss, damit überhaupt befristet werden kann. Der Tages drängt trotzdem manchmal schief immer dann, wenn durch erfolgreiche Lobbyarbeit einer Branche die Arbeit einer anderen erschwert wird. Beispiel: EQ-Lösung, an der die Spielregeln zu knauser haben. Oder dass sich abtungekommen Verbände mit einem neuen Scheitern, wie mit IATA, Bunde-Scheitler-Breiter

Online mehr Die Plus für alle Abonnenten

Fachpaket Überall dort, wo Sie ein Heft das größte zum Plus sehen, finden Sie weitere Informationen, Übersichten, Checklisten im Internet unter www.gefahrgut-online.de
Redaktion: gefahrgut@henrichvogel.com

DEUTSCHE
FACHPRESSE

SHORTLIST 2019
FACHMEDIUM
DES JAHRES

Beste Workflow-Lösung

The Magazine: a reliable source of information

To inform people in all sectors responsible for hazardous material about the development of regulations, in economy, industry, trade and logistics – this has been the assignment of the specialist magazine Gefahr/gut for more than 25 years. Each of the ten editions per year focuses on a main topic concerning the hazmat world. Through specialized articles, practice reports and interviews, completed by current news from the sector, the editorial department supplies the subscriber of the specialist information package Gefahr/gut with help and guidance on how to organize their daily work safely and efficiently.

The Online Offer: a comprehensive work portal


All articles from the magazines as well as further news about the development of regulations and many other topics are also available at www.gefahr-gut-online.de. The actual strength of this work portal, however, lies in the support it gives the subscribers with their daily tasks. Here they can find in digitalized form the rulebooks ADR, RID and ADN, the IMDG Code as well as regulations encompassing all carriers. Added to this are work tools like check lists, charts and summaries that can be downloaded for prompt use, as well as an overview of important sector dates, a glossary of the most relevant hazmat terms and much more. Moreover, with the help of a substance database, carriage notes and other documents relevant for the transport of hazardous material can be compiled. And the weekly free-of-charge newsletter provides all recipients with the current sector news.

The Specials: added value for subscribers

Regular special publications about chosen topics of hazardous goods logistics, overview maps with the locations of important service providers as well as the yearly-updated Who is Who Gefahr/gut of the hazardous goods industry in German and English complete the offer of the specialist information package. The subscribers appreciate these products as works of long-term information and reference.



Rudolf Gebhardt
Editor Gefahr/gut



Daniela Schulte-Brader
Editor Gefahr/gut

Frequency of publication: monthly

Web address (URL): 27th year 2019

Web-Adresse (URL): www.gefahr-gut-online.de

ISSN: 0944-6117

Subscription cost: Annual subscription (specialist information package with hazardous goods database and online premium service)
 Inland: € 320.00 incl. packing/postage plus statutory VAT
 European countries: € 332.00 incl. packing/postage plus statutory VAT
 Single copy: € 10.90 incl. packing/postage plus statutory VAT

Publishing house: Verlag Heinrich Vogel
 Springer Fachmedien München GmbH
 Aschauer Straße 30, 81549 Munich, Germany
 Phone: +49 89 203043-0, Fax: +49 89 203043-2398
 E-mail: anzeigen-vhv@springernature.com
 vhv.mediacentrum.de

Editors: Rudolf Gebhardt
 E-mail: rudolf.gebhardt@springernature.com
 Daniela Schulte-Brader
 E-mail: daniela.schulte-brader@springernature.com

Advertisements: Head of Sales Springer Fachmedien München: Andrea Volz
 E-mail: andrea.volz@springernature.com

Distribution: Subscription Service, Verlag Heinrich Vogel
 Phone: +49 89 203043-1100
 E-mail: vertriebsservice@springernature.com

Circulation*:

Circulation analysis:	Number of copies per issue in the 2 nd quarter 2018	
Print run:	3,000	
Actual distributed circulation (ADC):	2,901	therefrom abroad: 81
Sold copies:	1,622	therefrom abroad: 75
▪ Subscription copies:	1,398	therefrom member copies: –
▪ Sale by retail:	–	
▪ Other sales:	224	
Complimentary copies:	1,279	
Reminder, archive and records copies:	99	

Geographical circulation analysis:

Economic area	Share of actual distributed circulation %	
Inland	97.2	2,820
Foreign Countries	2.8	81
Actual distributed circulation (ADC):	100.0	2,901

*Publisher's information

TOPICS		SUPPLEMENT / WEBINAR		FAIRS / CONFERENCES	
ISSUE 1-2 DA: 07.01.19 PM: 16.01.19 PD: 07.02.19	Rail traffic	Tank wagons & tank containers Combined traffic Training Gb rail Documentation Rail traffic Eastern Europe & Asia	Webinar: Section 1 from the safety data sheet	Fachkonferenz Lithiumbatterien , Gefahr/gut Frankfurt a.M., 21.01.-22.01.2019 Praxisseminar Lithiumbatterien , Gefahr/gut Frankfurt a.M., 23.01.-24.01.2019 Storck Symposium , Hamburg, 17.02.-19.02.2019 LogiMAT , Stuttgart, 19.02.-21.02.2019	
ISSUE 3 DA: 01.02.19 PM: 12.02.19 PD: 07.03.19	The authorised person	Training, instruction and consultation Preparation for packaging and dispatch Hazardous goods management	Webinar: Differentiation hazardous material/ hazardous goods	LogiChem , Amsterdam, 19.03.-21.03.2019 European Coatings Show , Nuremberg, 19.03.-21.03.2019 28. Deutscher Materialfluss-Kongress (German Material Flow Congress) , Garching, 21.03.-22.03.2019 StocExpo , Rotterdam, 26.03.-28.03.2019	
ISSUE 4 DA: 28.02.19 PM: 13.03.19 PD: 04.04.19	Digitization	Training and examination Telematics Shipping processing Logistics Waste & disposal IBC, barrels, canisters	Container Depot Map Webinar on April 16 th , 2019: Carriage of limited quantities (LQ)	Gefahrgut & Gefahrstoff (Hazardous Goods & Hazardous Material) , Leipzig, 09.04.-11.04.2019 bauma , Munich, 08.04.-14.04.2019	
ISSUE 5 DA: 27.03.19 PM: 05.04.19 PD: 02.05.19	Hazard assessment	Fire protection lithium batteries Ex-Protection-Forklifts Storage technology Hazardous goods storage cupboards Personal Protective Equipment (PPE)	Booklet Lithium Batterien Special Webinar on May 6 th , 2019: Training obligations	SMT Hybrid Packaging , Nuremberg, 07.05.-09.05.2019 EMPACK , Dortmund, 08.05.-09.05.2019 Intersolar Europe , Munich, 15.05.-17.05.2019 21. Gefahrguttag Schweiz (Hazardous Goods Day Switzerland) , Basel, 22.05.2019 29. Münchner Gefahrgut-Tage (Munich Hazardous Goods Days) , Munich, 27.05.-29.05.2019 transport logistic , Munich, 04.06.-07.06.2019	
ISSUE 6 DA: 03.05.19 PM: 14.05.19 PD: 06.06.19	Packaging technology in practice	Packaging IBC, barrels, canister, FIBC, boxes Reconditioning Load securing	Reconditioning Map Webinar on June 28 th , 2019: Lithium batteries	Praxistag Lithiumbatterien und Abfall (Practical Day Lithium Batteries and Waste) , Gefahr/gut Aue, 17.06.-18.06.2019 ECTA Annual Conference , Edinburgh, 26.06.-29.06.2019 34. Chemspec Europe , Basel, 26.06.-27.06.2019	

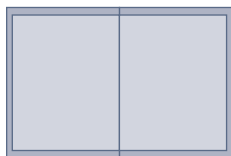
You can find our current events at www.gefahrgut-online.de/events.

This overview of planned topics for 2019 is intended to facilitate your advanced planning. The editor reserves the right to make changes.

TOPICS	SUPPLEMENT / WEBINAR	FAIRS / CONFERENCES
<p>ISSUE 7-8 Who's Who Gefahr/gut</p> <p>DA: 13.06.19</p> <p>PM: 26.06.19</p> <p>PD: 18.07.19</p>	<p>The International Trade Directory for the Hazardous Goods Industry - bilingual issue in German, English</p>	
<p>ISSUE 9 Regulations-Update</p> <p>DA: 02.08.19</p> <p>PM: 13.08.19</p> <p>PD: 05.09.19</p>	<p>Road traffic</p> <p>Rail traffic</p> <p>Maritime traffic</p> <p>Air traffic</p> <p>Plant safety (AwSV)</p> <p>Electronic transport documents</p>	<p>Booklet Packaging Special</p> <p>Webinar on Sept 5th, 2019: Class 1/Fireworks</p> <p>Schweizer Gefahrguttag (Swiss Hazardous Goods Days), Luzern, September 2019</p> <p>EPCA Annual Meeting 2019</p> <p>FachPack, Nuremberg, 24.09.-26.09.2019</p> <p>9. Gefahrgut-Sicherheitstage (Hazardous Goods Safety Days), September 2019</p>
<p>ISSUE 10 Country Special</p> <p>DA: 02.09.19</p> <p>PM: 11.09.19</p> <p>PD: 04.10.19</p>	<p>International logistics</p> <p>Multimodal traffic</p> <p>Combined traffic</p> <p>Air traffic</p> <p>Fire extinguishers for lithium batteries</p>	<p>Fire Extinguishers Map</p> <p>Österreichische Gefahrguttag (Austrian Hazardous Goods Days), Vienna, October 2019</p> <p>30. Internat. Binnenschiffahrts-Gefahrgut-Tage (Internat. Inland Navigation Hazardous Goods Days), October 2019</p> <p>EXPO REAL, Munich, 07.10.-09.10.2019</p>
<p>ISSUE 11 Fine proceedings</p> <p>DA: 04.10.19</p> <p>PM: 15.10.19</p> <p>PD: 07.11.19</p>	<p>Monitoring</p> <p>Vehicle equipment</p> <p>Monitoring and & safety technology</p> <p>Load securing</p> <p>Storage</p> <p>IBC, barrels, canisters, boxes, FIBC</p>	<p>Storage Map</p> <p>Webinar: TRGS 509</p> <p>A+A Sicherheit und Gesundheit bei der Arbeit (Safety and Health at Work), Düsseldorf, 05.11.-08.11.2019</p> <p>Medica, Düsseldorf, 18.11.-21.11.2019</p> <p>Gefahrguttag (Hazardous Goods Days), Munich, November 2019</p>
<p>ISSUE 12 Class 2</p> <p>DA: 04.11.19</p> <p>PM: 13.11.19</p> <p>PD: 05.12.19</p>	<p>Class 2</p> <p>Pressure tanks</p> <p>Gas transport</p> <p>Tank containers</p> <p>Tank cleaning</p>	<p>Tank Cleaning: Map and Booklet</p> <p>Webinar: Modifications IATA 2020</p>

You can find our current events at www.gefahr-gut-online.de/events.
This overview of planned topics for 2019 is intended to facilitate your advanced planning. The editor reserves the right to make changes.

Formats



2/1 Pages across gutter

Type area (width x height)

385 x 236 mm

Trim size (width x height)

420 x 279 mm*



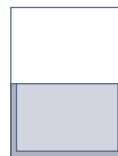
1/1 Page

Type area (width x height)

175 x 236 mm

Trim size (width x height)

210 x 279 mm*



1/2 Page horizontal

Type area (width x height)

175 x 117 mm

Trim size (width x height)

210 x 137 mm*

Main magazine

Type area (width x height)

Trim size (width x height)



1/3 Page horizontal

Type area (width x height)

175 x 76 mm

Trim size (width x height)

210 x 91 mm*



1/3 Page upright

Type area (width x height)

55 x 236 mm

Trim size (width x height)

71 x 279 mm*



1/4 Page horizontal

Type area (width x height)

175 x 56 mm

Trim size (width x height)

210 x 71 mm*

Main magazine

Type area (width x height)

Trim size (width x height)

* + 3 mm bleed on all outer edges

Circulation in 2nd quarter 2018:

Print run: 3,000 copies
Actual distributed circulation: 2,901 copies

Magazine size: 210 mm width x 279 mm height
Type area: 175 mm width x 236 mm height
Columns 3: Column width 55 mm

Printing and binding procedures, artwork:

Offset print, saddle stitching, 175 line screen. Artwork to be delivered in digital form.
When delivering digital artwork, please note the information on our data ticket you can find at www.mediacentrum.de.
The creation of artwork will be invoiced.

Ad types and rates:

Format	4-colors, in €
4. Cover Page	4,420.00
2/1 Page	7,300.00
1/1 Page	3,650.00
1/2 Page	2,080.00
1/3 Page	1,415.00
1/4 Page	1,100.00

Preferential placements:

Fixed positions 765.00

Business card:



Entry in trade directory per issue incl. company name, logo and five lines of free-text for description of USP (unique selling proposition) € 110.00

Entry in online trade directory per month € 35.00
It can be booked for 6 or more months. 10 percent discount when booking 12 months.

Discounts:

For insertions within one insertion year (begins with the publication of the first advert)

By number of ads		By number of pages	
3 times	3%	3 pages	5%
6 times	5%	6 pages	10%
9 times	10%	9 pages	15%
12 times	15%	12 pages	20%

All surcharges do qualify for discounts.

Payment terms:

direct debit 3% prompt payment discount, within 10 days 2% prompt payment discount, within 30 days from date of invoice net, VAT no. DE 152942001

Bank accounts: HypoVereinsbank, Munich, Germany,
IBAN: DE02 7002 0270 1830 2092 00, BIC: HYVEDEMMXXX

General conditions:

Please note the General Terms and Conditions you can find at vhv.mediacentrum.de.

Loose-leaf Insert



Characteristics:

- Number of inserts available on request
- Adverts of a third party not allowed

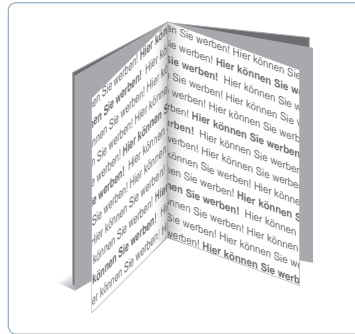
Format:

- Max. 203 mm width x 275 mm height

Price: (no discounts available)

- Up to 25 g total weight per thou. € 295.00
- Up to 50 g total weight per thou. € 470.00
- Per further 5 g total weight per thou. € 35.00

Inbound Insert



Characteristics:

- Solidly bound to the magazine
- Placed prominently in the middle of the magazine
- You have the option of inserting an existing flyer/prospect

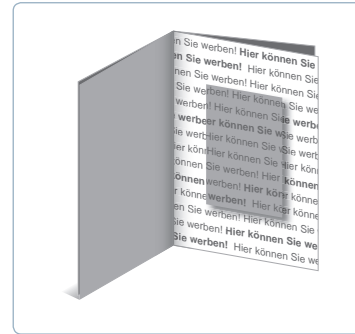
Format:

- Please supply the inbound insert in the untrimmed format of 214 mm width x 287 mm height (folded).
- 2-page inbound inserts to be delivered with a flap of 110 mm width
- Bleed: on all outer edges 4 mm, gutter 0 mm

Price: (no discounts available)

- 2 pages: € 2,530.00
- 4 pages: € 5,060.00
- 6 pages: € 7,590.00

Adhesive Adverts



Characteristics:

- Advertising product glued to the advert
- Readers can directly try out your product
- High attention

Format:

- Only in combination with 1/1 page advert, 4c

Price: (no discounts available)

- Booklets/postcards per thou. € 97.00
- Other prospects/samples on request

We offer many more types of special ads - we'll be happy to advise you!

On request: As an additional service, printing of loose-leaf and inbound inserts possible.

Delivery address for loose-leaf and inbound inserts:

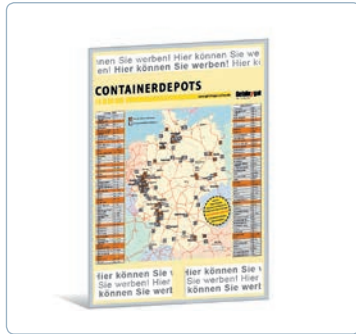
Loose-leaf und inbound inserts must be delivered 10 working days before publication date at the latest.

F & W Mediencenter GmbH
Holzhauser Feld 2
83361 Kienberg, Germany

Delivery note: „Object name issue no. “
Furthermore, the delivery note should contain the name of the client and the delivery quantity. Further information regarding the delivery you will find in the confirmation of order.

Please send in advance 10 samples to the advertising sales department.

Container Depot Map



Supplement in Gefahr/gut issue 4
from 4th April, 2019

Map format:

- 420 mm width x 550 mm height

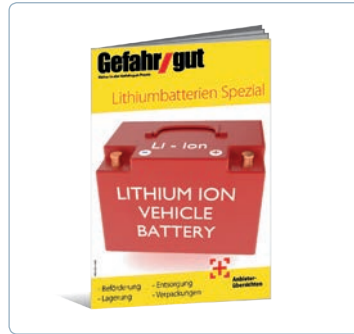
Advert format:

- Header, 400 mm x 40 mm, 4c
- Footer large, 185 mm x 125 mm, 4c
- Footer small, 185 mm x 62 mm, 4c

Price: (no discounts available)

- Header: € 2,275.00
- Footer large: € 2,335.00
- Footer small: € 1,225.00

Lithium Batteries Special



Supplement in Gefahr/gut issue 5
from May 2nd, 2019

Magazine format:

- 148 mm width x 210 mm height

Price:

- 1/2 Page, 4c: € 1,200.00
- 1/1 Page, 4c: € 2,150.00
- Cover Page: € 2,350.00

Reconditioning Map



Supplement in Gefahr/gut issue 6
from June 6th, 2019

Map format:

- 550 mm width x 828 mm height

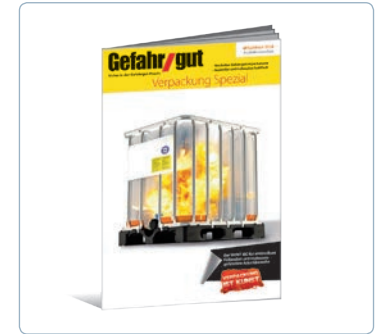
Advert format:

- Banner at the head: 530 mm x 65 mm, 4c
- Banner at the bottom: 185 mm x 125 mm, 4c

Price: (no discounts available)

- Banner oben: € 2,275.00
- Banner unten: € 2,335.00

Packaging Special



Supplement in Gefahr/gut issue 9
from September 5th, 2019

Magazine format:

- 148 mm width x 210 mm height

Price:

- 1/2 Page, 4c: € 1,200.00
- 1/1 Page, 4c: € 2,150.00
- Cover Page: € 2,350.00

Fire Extinguishers Map



Supplement in Gefahr/gut issue 10 from October 4th, 2019

Map format:

- 420 mm width x 550 mm height

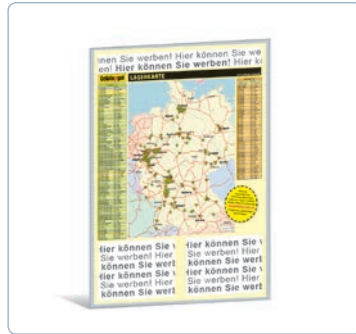
Advert format

- Header, 400 mm x 40 mm, 4c
- Footer small, 185 mm x 62 mm, 4c

Price: (no discounts available)

- Header: € 2.275,00
- Footer small: € 1.225,00

Storage Map



Supplement in Gefahr/gut issue 11 from November 7th, 2019

Map format:

- 420 mm width x 550 mm height

Advert format:

- Header, 400 mm x 40 mm, 4c
- Footer large, 185 mm x 125 mm, 4c
- Footer small, 185 mm x 62 mm, 4c

Price: (no discounts available)

- Header: € 2,275.00
- Footer large: € 2,335.00
- Footer small: € 1,225.00

Tank Cleaning Map



Supplement in Gefahr/gut issue 12 from December 5th, 2019

Map format:

- 550 mm width x 828 mm height

Advert format:

- Banner small, 170 mm x 65 mm, 4c
- Banner medium, 250 mm x 75 mm, 4c
- Banner large, 530 mm x 65 mm, 4c

Price: (no discounts available)

- Banner small: € 1,670.00
- Banner medium: € 2,835.00
- Banner large: € 3,570.00

Tank Cleaning Booklet



Supplement in Gefahr/gut issue 12 from December 5th, 2019

Magazine format:

- 168 mm width x 240 mm height

Price:

- 1/2 Page, 4c: € 450.00
- 1/1 Page, 4c: € 745.00
- 2/3. Cover Page: € 1,050.00
- 4. Cover Page: on request

Who's Who Gefahr/gut:

Once a year the Who's Who Gefahr/gut offers an overview of the sector's major companies, associations and authorities. Researched by the editors and updated annually, it includes the contact details of product suppliers and service providers, organized by topic: fleet and vehicles, haulage and logistics, storage and handling, packaging, education and training as well as occupational safety.

Companies have the chance to present their company portrait bilingually (German/English) in the relevant topic area to an international readership. **In addition, the company portraits will be presented online in the www.gefahrgut-online.de portal sector guide.** This substantially increases the cross-media contact opportunities.

The Who's Who Gefahr/gut is published for the 19th time and is certainly one of the best-known products in the Gefahr/gut family.



Present yourself with an extensive and individual company portrait!

Magazine size: 210 mm width x 279 mm height
 Circulation: 4,000 copies
 Publication date: Gefahr/gut issue 7-8 from July 18th, 2019

Deadlines for company portraits:

- Advertisement deadline for portraits: June 4th, 2019
- Printing material deadline for portraits: June, 6th, 2019

Formats and price: (no discounts available)

- 1/1 Page German/English € 995.00
- 2/1 Page German/English € 1,990.00

Use the opportunity to place an display advert!

Deadlines for display adverts:

- Advertisement deadline for display adverts: June 13th, 2019
- Printing material deadline for display adverts: June 26th, 2019

Formats and prices:

- Title Display: 210 mm width x 171 mm height* € 4,680.00
- 1/1 Page: 210 mm width x 279 mm height* € 3,675.00
- Cover Page: 210 mm width x 279 mm height* € 4,135.00

* + 3 mm bleed on all outer edges

Data creating:

- Please send printable PDF/X3 files in the size of the advert.
- Please use PDF version 1.3 for your document (no transparencies, please).
- Please add 3 mm at the edges in bleed advertisements.
- A double-page should be one pdf file.
- It is recommended to create double-page spreads without doubling the gutter.
- All elements, which should be visible, must have a minimum distance of 3 mm to the bleed.
- Ensure that all figures and colors are separated into its CMYK components.
- Please also convert any spot colors into the corresponding CMYK definitions.
- Please define black as pure black without any tone in the three color channels.
- Dark gray text should have a maximum tonal value of 84.9%; otherwise please use 100 % black.
- Color application should not exceed 300 %. We recommend profile ISOcoated_v2_300.
- Images should ideally have a resolution of 300 dpi, and must have a minimum resolution of 200 dpi.

Data transfer:

Your data file should be named after the respective journal, followed by issue, customer and format (journal_issue_customer_motive_210x279.pdf).

Support:

Creating PDF X3, Distiller-Joboptions, Pitstop Settings etc. available via e-mail: anzeigen@le-tex.de.

Connections:

- E-mail: anzeigen@le-tex.de
- FTP: on request

Contact Prepress:

le-tex publishing services
Advertisement team
Weißenfelsers Straße 84
04229 Leipzig, Germany
Phone: +49 341/355 356-145

You can find the downloadable data ticket at vhv.mediacentrum.de.

Printing materials Who's Who Gefahr/gut:

Company portraits:

- Images: 91 mm width x 50 mm height, as a jpg file.
- Resolution 300 dpi, colour chart: CMYK.
- Use the comfortable opportunity to create your own portraits in a browser-based environment. Ask for the necessary access code. A short guideline will tell you what you must look out for. Otherwise send us your information for company portraits via e-mail to who-is-who@springer.com.

Display adverts:

Offset print, perfect binding, 175 line screen. Artwork to be delivered in digital form. When delivering digital artwork, please note the information on our data ticket you can find at www.mediacentrum.de. The creation of artwork will be invoiced.



Fachkonferenz Lithiumbatterien:

Seit 2010 veranstaltet die Redaktion Gefahr/gut regelmäßig zu Jahresbeginn eine Konferenz über Transport, Umschlag, Lagerung und Entsorgung von Lithiumbatterien. Fachleute aus Forschung, Wirtschaft und Verwaltung unterrichten dort die Teilnehmer über den Stand der Vorschriftenentwicklung, stellen die Möglichkeiten des rechtskonformen Versands mit verschiedenen Verkehrsträgern vor, sprechen über Prüfverfahren, Tests und Kriterien und zeigen Lösungsansätze für die sichere Lagerung sowie die Sammlung und Entsorgung defekter Batterien.

Die zweitägige Konferenz wird ergänzt durch zwei Praxistage, bei dem Experten anhand verschiedener praktischer Beispiele die vorschriftsmäßige Versandabwicklung verdeutlichen.

Conference days: January 21st and 22nd, 2019

Seminare days: January 23rd and 24th, 2019

Location: Frankfurt am Main/Sulzbach

Exhibitor booth:

- 6 square metres of presentation space on one or both of the event days
- Logo included on the event website
- List of participants
- One free participant's spot on the booked exhibition day, including catering and participation in the event

Price: € 1,300.00 for one day
€ 2,000.00 for two days

For more information visit: www.verkehrsrundschau.de/events

Webinars:

Six to eight times a year, the editorial team covers current topics relating to hazardous materials, inviting a leading expert in the field to present a detailed online seminar. Each webinar lasts 60 to 90 minutes. The participants register in advance, and are provided with a login by which they can watch the presentation on their own monitor screen. A chat function additionally enables them to ask questions which will be answered during the webinar. After the event, participants are provided with the presentation and, on request, a personalised certificate of participation.

In 2019 the editorial staff is planning webinars on topics including the following:

- Lithium batteries
- Differentiation hazardous material/hazardous goods
- Carriage of limited quantities (LQ)
- Training obligations for everyone involved
- Carriage of fireworks (Class 1)
- Storage in permanently installed vessels, TRGS 509
- Hazardous goods in air traffic, modifications IATA-DGR 2020

Check out our latest webinar offers online at:

www.gefahrgut-online.de/termine

Foto: Can Yesil_istock.adobe.com (Montage)

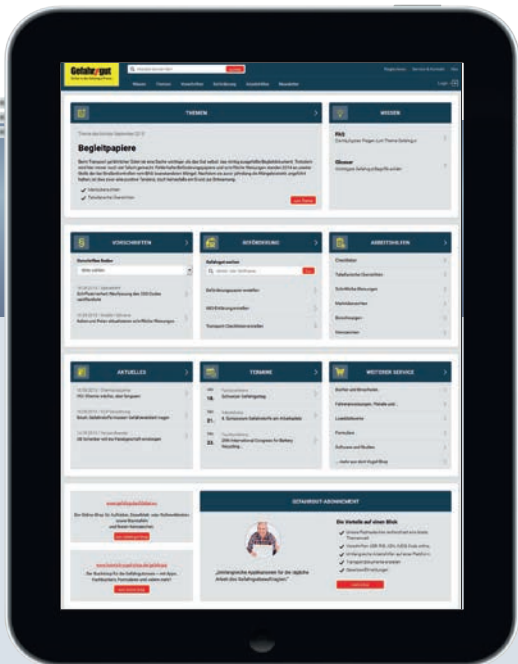
**Participate
as a sponsor!
Price on request**



2019

MEDIA KIT 2019

Online ad types and prices
www.gefahrgut-online.de



Topic Dossier:

All articles, news, reports and product announcements about a specific generic term („tag“) flow together into a dossier. For instance, there will be dossiers to the generic terms „tank cleaning“, „load securing“, „lithium batteries, and many more.

Here you have the opportunity to occupy a topic exclusively and use the editorial setting.

„Occupy exclusively“ means: your logo as co-operation partner is placed in the topic dossier, you have exclusive access to a product box, in which you can store anytime-alterable information about your services.



Minimum term:
3 months

Price:
€ 340.00/monthly



Presence through:

- Logo and short note in the header
- Product/company box



Newsletter:

Gefahr/gut informs the decision makers and executives on a regular basis in an up-to-date and informative online newsletter.

Newsletter subscribers: 2,704 (August 2018)



Medium Rectangle

Size: 300 x 250 px
Fixed price: €250.00



Cross/Full-Size Banner

Text Display
Size: 650 x 150 px
Fixed price: €250.00

Technical specifications: Newsletter

Cross/Full-Size Banner, Medium Rectangle:

- File formats: static or animated gif/jpg files
- In Outlook 2007, animated gif files will no longer be shown in animated form. Therefore deposit all compelling contents within the first frame.
- File size: up to 30 KB
- Target-URL/Clickcommand
- File delivery: 2 working days before publication

Text Display:

- File formats: static gif/jpg files
- File size: up to 10 KB
- Logo/Image: 200 x 125 px
- Title: max. 35 characters (including all blanks)
- Running text: max. 8 lines, max. 50 characters per line (including all blanks and paragraphs)
- Target-URL/Clickcommand
- File delivery: 2 working days before publication

Payment terms:

direct debit 3% prompt payment discount
within 10 days 2% prompt payment discount
within 30 days from date of invoice net
VAT no. DE 152942001

Bank account:

HypoVereinsbank, Munich, Germany
IBAN: DE02 7002 0270 1830 2092 00,
BIC: HYVEDEMMXXX

General conditions:

Please note the General Terms and Conditions you can find at vhv.mediacentrum.de.

We'll be happy to advise you!



Andrea Volz

Head of Sales
Springer Fachmedien München

andrea.volz@springernature.com
Phone +49 89 203043-2124
Fax +49 89 203043-2398



Brigitte Loncar

Account Manager

brigitte.loncar@springernature.com
Phone +49 89 203043-2570
Fax +49 89 203043-2398



Ralf Schmidt

Account Manager

ralf.schmidt@springernature.com
Phone +49 8742 9199-94
Fax +49 8742 9199-95



Claudia Sprenger

Account Manager

claudia.sprenger@springernature.com
Phone +49 89 203043-2226
Fax +49 89 203043-2398



Christina Wagner

Account Manager

christina.wagner@springernature.com
Phone +49 89 203043-2221
Fax +49 89 203043-2398



Sylvia Affeld

Advertising Service Print + Online

anzeigen.gefahr gut@springernature.com
Phone +49 89 203043-1132
Fax +49 89 203043-2100