



**European Taxi Fair in Cologne  
05–06 November 2010  
The big sector event!**

As a **media partner** to the Fachvereinigung Personenverkehr Nordrhein Taxi-Mietwagen e.V. (North Rhine Taxi and Hire Car Trade Association), we will once again be producing an invitation booklet for the **2010 European Taxi Fair**.

In this way, 50,000 taxi operators can be sure of receiving all the key information in connection with the event.

Distribution will be carried out as follows:

- As a supplement in issue 06/2010 of TAXI magazine
- Individual shipping to taxi companies in other European countries by the event organiser

**You can use the invitation booklet as an effective advertising vehicle!**

We look forward to receiving any questions or requests you might have.

Yours sincerely  
The TAXI advertising division  
Elisabeth Huber

**TAXI**

**Contact**

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# TAXI

## Deadlines and formats

Deadline for advertisements: 2010-06-04

Deadline for printing material: 2010-07-15

Publication date: 2010-09-17  
(for TAXI 06/10)

Number of copies: 50,000  
Trim size: DIN A5  
W 148 x H 210 mm  
Type area: W 125 x H 176 mm  
Print: Euroscale 4 colour offset  
Printing material: 70cm grid  
Bleed: 5 mm right, left and bottom,  
3 mm top

## Prices\*

	b/w	4c
Cover page: (148 x 210 mm)	-	€ 10,450
1/1 page (125 x 176 mm)	€ 5,530	€ 8,580
1/2 page (60 x 176 / 125 x 88 mm)	€ 2,830	€ 4,360
1/3 page (125 x 58 mm)	€ 1,890	€ 2,930
1/4 page (60 x 88 / 125 x 44 mm)	€ 1,480	€ 2,230
1/8 page (125 x 22 / 60 x 44 mm)	€ 760	€ 1,280

## TAXI ALLE(S) UNTER EINEM DACH



Messehalle 4.1  
Eintritt und Parken frei



EINLADUNG ZUR  
EUROPÄISCHEN TAXIMESSE  
KÖLN 7./8.11.2008

## Entry in the index of exhibitors

Would you like to highlight your stand at the European Taxi Fair with an entry in the list of exhibitors that appears in the official invitation booklet – and reach 50,000 taxi operators in Germany and across Europe?

You've come to the right place!

### **We offer three choices:**

1. Company name and stand number free
2. Company name, stand number, additional address data, name of contact person(s), URL and e-mail address € 199\*
3. Company name, stand number, additional address data, name of contact person(s), URL, e-mail address + company logo in 4c € 299\*

The general terms and conditions governing advertisements and third-party inserts in newspapers and magazines shall apply to all orders. The terms and conditions may be viewed at [www.mediacentrum.de](http://www.mediacentrum.de).

\*Prices exclude applicable VAT.

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