



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EU\* + EFTA Countries

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

14/1/11

	December					January - December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,048,378</b>	<b>1,077,058</b>	<b>-2.7</b>			<b>13,785,698</b>	<b>14,499,059</b>	<b>-4.9</b>
<b>VW Group</b>	<b>20.3</b>	<b>20.0</b>	<b>213,232</b>	<b>215,945</b>	<b>-1.3</b>	<b>21.3</b>	<b>21.1</b>	<b>2,936,832</b>	<b>3,065,341</b>	<b>-4.2</b>
VOLKSWAGEN	10.3	11.0	108,436	118,916	-8.8	11.2	11.4	1,541,279	1,649,931	-6.6
AUDI	4.4	3.7	46,611	40,337	+15.6	4.5	4.2	623,536	612,819	+1.7
SEAT	2.1	2.0	21,612	21,907	-1.3	2.2	2.2	301,931	316,853	-4.7
SKODA	3.5	3.2	36,435	34,665	+5.1	3.4	3.3	468,034	483,734	-3.2
Others (1)	0.0	0.0	138	120	+15.0	0.0	0.0	2,052	2,004	+2.4
<b>PSA Group</b>	<b>13.2</b>	<b>13.7</b>	<b>138,633</b>	<b>147,891</b>	<b>-6.3</b>	<b>13.4</b>	<b>13.0</b>	<b>1,844,063</b>	<b>1,887,379</b>	<b>-2.3</b>
PEUGEOT	7.4	7.5	77,934	80,678	-3.4	7.3	7.0	1,005,916	1,009,982	-0.4
CITROEN	5.8	6.2	60,699	67,213	-9.7	6.1	6.1	838,147	877,397	-4.5
<b>RENAULT Group</b>	<b>10.4</b>	<b>10.3</b>	<b>109,480</b>	<b>110,976</b>	<b>-1.3</b>	<b>10.2</b>	<b>9.3</b>	<b>1,410,263</b>	<b>1,347,940</b>	<b>+4.6</b>
RENAULT	8.5	8.4	88,673	90,818	-2.4	8.3	7.7	1,147,486	1,109,495	+3.4
DACIA	2.0	1.9	20,807	20,158	+3.2	1.9	1.6	262,777	238,445	+10.2
<b>GM Group</b>	<b>9.8</b>	<b>8.3</b>	<b>102,915</b>	<b>88,962</b>	<b>+15.7</b>	<b>8.6</b>	<b>8.9</b>	<b>1,190,404</b>	<b>1,284,171</b>	<b>-7.3</b>
OPEL/VAUXHALL	8.4	6.7	87,721	72,000	+21.8	7.3	7.3	1,006,832	1,064,937	-5.5
CHEVROLET	1.4	1.4	15,172	15,183	-0.1	1.3	1.3	178,730	191,018	-6.4
SAAB (4)		0.1		1,441			0.2	3,527	26,553	
GM (US)	0.0	0.0	22	338	-93.5	0.0	0.0	1,315	1,663	-20.9
<b>FORD</b>	<b>6.9</b>	<b>9.0</b>	<b>72,229</b>	<b>96,994</b>	<b>-25.5</b>	<b>8.0</b>	<b>8.8</b>	<b>1,109,588</b>	<b>1,280,397</b>	<b>-13.3</b>
<b>FIAT Group</b>	<b>6.7</b>	<b>8.0</b>	<b>69,791</b>	<b>86,228</b>	<b>-19.1</b>	<b>7.6</b>	<b>8.7</b>	<b>1,041,287</b>	<b>1,255,310</b>	<b>-17.0</b>
FIAT	5.1	6.5	53,660	70,263	-23.6	6.0	7.0	825,376	1,016,812	-18.8
LANCIA	0.6	0.8	6,478	8,921	-27.4	0.7	0.8	99,376	121,551	-18.2
ALFA ROMEO	0.9	0.6	9,350	6,706	+39.4	0.8	0.8	110,128	110,533	-0.4
Others (2)	0.0	0.0	303	338	-10.4	0.0	0.0	6,407	6,414	-0.1
<b>BMW Group</b>	<b>6.5</b>	<b>5.6</b>	<b>67,698</b>	<b>59,890</b>	<b>+13.0</b>	<b>5.4</b>	<b>4.9</b>	<b>750,379</b>	<b>708,124</b>	<b>+6.0</b>
BMW	4.9	4.5	51,894	48,368	+7.3	4.4	3.9	609,196	572,233	+6.5
MINI	1.5	1.1	15,804	11,522	+37.2	1.0	0.9	141,183	135,891	+3.9
<b>DAIMLER</b>	<b>4.6</b>	<b>4.6</b>	<b>48,574</b>	<b>49,515</b>	<b>-1.9</b>	<b>4.9</b>	<b>4.7</b>	<b>669,092</b>	<b>683,399</b>	<b>-2.1</b>
MERCEDES	4.1	3.8	43,085	41,340	+4.2	4.3	4.0	586,146	586,948	-0.1
SMART	0.5	0.8	5,489	8,175	-32.9	0.6	0.7	82,946	96,451	-14.0
<b>TOYOTA Group</b>	<b>4.2</b>	<b>4.5</b>	<b>44,507</b>	<b>48,181</b>	<b>-7.6</b>	<b>4.4</b>	<b>4.9</b>	<b>600,314</b>	<b>717,347</b>	<b>-16.3</b>
TOYOTA	4.1	4.4	43,373	46,906	-7.5	4.2	4.8	582,457	697,577	-16.5
LEXUS	0.1	0.1	1,134	1,275	-11.1	0.1	0.1	17,857	19,770	-9.7
<b>NISSAN</b>	<b>2.9</b>	<b>3.1</b>	<b>30,548</b>	<b>33,192</b>	<b>-8.0</b>	<b>2.9</b>	<b>2.5</b>	<b>402,654</b>	<b>366,938</b>	<b>+9.7</b>
<b>HYUNDAI</b>	<b>2.7</b>	<b>2.2</b>	<b>27,786</b>	<b>24,050</b>	<b>+15.5</b>	<b>2.6</b>	<b>2.4</b>	<b>358,284</b>	<b>342,108</b>	<b>+4.7</b>
<b>KIA</b>	<b>2.0</b>	<b>1.7</b>	<b>20,889</b>	<b>18,443</b>	<b>+13.3</b>	<b>1.9</b>	<b>1.7</b>	<b>262,627</b>	<b>251,421</b>	<b>+4.5</b>
<b>VOLVO CAR CORP.</b>	<b>2.2</b>	<b>1.7</b>	<b>23,542</b>	<b>18,714</b>	<b>+25.8</b>	<b>1.7</b>	<b>1.4</b>	<b>230,307</b>	<b>204,478</b>	<b>+12.6</b>
<b>SUZUKI</b>	<b>1.4</b>	<b>1.4</b>	<b>14,467</b>	<b>15,503</b>	<b>-6.7</b>	<b>1.4</b>	<b>1.7</b>	<b>195,458</b>	<b>249,623</b>	<b>-21.7</b>
<b>HONDA</b>	<b>1.4</b>	<b>1.3</b>	<b>14,706</b>	<b>14,175</b>	<b>+3.7</b>	<b>1.4</b>	<b>1.7</b>	<b>187,408</b>	<b>244,751</b>	<b>-23.4</b>
<b>MAZDA</b>	<b>1.1</b>	<b>1.4</b>	<b>11,291</b>	<b>14,687</b>	<b>-23.1</b>	<b>1.3</b>	<b>1.5</b>	<b>182,684</b>	<b>211,143</b>	<b>-13.5</b>
<b>MITSUBISHI</b>	<b>1.0</b>	<b>0.6</b>	<b>10,283</b>	<b>6,431</b>	<b>+59.9</b>	<b>0.8</b>	<b>0.7</b>	<b>107,347</b>	<b>98,626</b>	<b>+8.8</b>
<b>JAGUAR LAND ROVER</b>	<b>0.6</b>	<b>0.8</b>	<b>6,468</b>	<b>8,180</b>	<b>-20.9</b>	<b>0.7</b>	<b>0.6</b>	<b>94,035</b>	<b>86,092</b>	<b>+9.2</b>
LAND ROVER	0.4	0.5	4,638	5,502	-15.7	0.5	0.4	66,983	56,662	+18.2
JAGUAR	0.2	0.2	1,830	2,678	-31.7	0.2	0.2	27,052	29,430	-8.1
<b>CHRYSLER (3)</b>	<b>0.3</b>	<b>0.3</b>	<b>2,739</b>	<b>3,561</b>	<b>-23.1</b>	<b>0.3</b>	<b>0.3</b>	<b>36,874</b>	<b>50,374</b>	<b>-26.8</b>
<b>OTHER**</b>	<b>1.8</b>	<b>1.4</b>	<b>18,599</b>	<b>15,540</b>	<b>+19.7</b>	<b>1.3</b>	<b>1.1</b>	<b>175,798</b>	<b>164,098</b>	<b>+7.1</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(\*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(\*\*) ACEA estimates

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(3) CHRYSLER includes Chrysler, Dodge and Jeep

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(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.