

ACEA

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)*

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

16/10/10

	October					January - October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
ALL BRANDS**			1,027,036	1,232,124	-16.6			11,279,542	11,938,586	-5.5
VW Group	22.5	21.1	230,869	260,232	-11.3	21.3	21.2	2,400,311	2,528,527	-5.1
VOLKSWAGEN	11.9	11.5	121,996	141,507	-13.8	11.3	11.4	1,271,283	1,359,388	-6.5
AUDI	4.9	4.0	50,395	49,351	+2.1	4.5	4.2	505,601	502,978	+0.5
SEAT	2.1	2.1	21,304	26,025	-18.1	2.2	2.2	248,747	263,980	-5.8
SKODA	3.6	3.5	37,036	43,213	-14.3	3.3	3.4	373,049	400,566	-6.9
Others (1)	0.0	0.0	138	136	+1.5	0.0	0.0	1,631	1,615	+1.0
PSA Group	13.0	13.5	133,499	166,251	-19.7	13.5	13.0	1,528,221	1,554,633	-1.7
PEUGEOT	6.8	7.1	69,609	87,398	-20.4	7.3	7.0	828,833	831,164	-0.3
CITROEN	6.2	6.4	63,890	78,853	-19.0	6.2	6.1	699,388	723,469	-3.3
RENAULT Group	10.8	10.9	110,761	134,863	-17.9	10.3	9.1	1,167,103	1,091,183	+7.0
RENAULT	8.7	9.3	89,441	114,355	-21.8	8.5	7.5	953,139	897,607	+6.2
DACIA	2.1	1.7	21,320	20,508	+4.0	1.9	1.6	213,964	193,576	+10.5
GM Group	8.1	8.4	83,249	103,029	-19.2	8.6	9.1	969,959	1,082,235	-10.4
OPEL/VAUXHALL	6.7	6.9	69,161	85,307	-18.9	7.3	7.5	819,710	899,300	-8.9
CHEVROLET	1.4	1.3	14,026	15,992	-12.3	1.3	1.3	145,802	159,321	-8.5
SAAB (4)		0.1		1,639			0.2	3,436	22,638	
GM (US)	0.0	0.0	62	91	-31.9	0.0	0.0	1,011	976	+3.6
FORD	7.3	8.7	75,190	106,666	-29.5	8.2	8.9	928,328	1,063,856	-12.7
FIAT Group	7.0	8.8	72,388	107,953	-32.9	7.8	8.9	881,495	1,057,322	-16.6
FIAT	5.4	7.1	55,437	87,193	-36.4	6.2	7.2	703,613	857,658	-18.0
LANCIA	0.6	0.9	6,285	11,047	-43.1	0.8	0.8	85,527	101,384	-15.6
ALFA ROMEO	1.0	0.8	10,343	9,286	+11.4	0.8	0.8	87,158	93,159	-6.4
Others (2)	0.0	0.0	323	427	-24.4	0.0	0.0	5,197	5,121	+1.5
BMW Group	6.0	4.7	61,346	58,364	+5.1	5.3	4.8	597,112	574,550	+3.9
BMW	4.9	3.8	50,047	47,197	+6.0	4.3	3.9	486,611	463,803	+4.9
MINI	1.1	0.9	11,299	11,167	+1.2	1.0	0.9	110,501	110,747	-0.2
DAIMLER	5.4	4.7	55,612	58,497	-4.9	4.8	4.7	546,129	560,731	-2.6
MERCEDES	4.8	4.1	49,674	50,715	-2.1	4.2	4.0	477,250	482,997	-1.2
SMART	0.6	0.6	5,938	7,782	-23.7	0.6	0.7	68,879	77,734	-11.4
TOYOTA Group	4.3	5.0	43,696	61,312	-28.7	4.3	4.9	484,326	588,177	-17.7
TOYOTA	4.2	4.9	42,689	59,959	-28.8	4.2	4.8	469,648	572,079	-17.9
LEXUS	0.1	0.1	1,007	1,353	-25.6	0.1	0.1	14,678	16,098	-8.8
NISSAN	3.0	2.7	30,563	33,687	-9.3	2.9	2.4	326,532	289,857	+12.7
HYUNDAI	2.5	2.1	25,315	25,588	-1.1	2.6	2.4	291,781	281,943	+3.5
KIA	2.1	1.8	21,116	22,621	-6.7	1.9	1.7	216,513	207,677	+4.3
VOLVO CAR CORP.	1.9	1.5	19,257	18,881	+2.0	1.6	1.3	175,564	156,904	+11.9
SUZUKI	1.4	1.6	14,751	19,372	-23.9	1.4	1.7	157,012	208,629	-24.7
HONDA	1.1	1.4	11,389	17,072	-33.3	1.3	1.7	150,906	203,710	-25.9
MAZDA	1.1	1.2	11,315	14,682	-22.9	1.3	1.4	150,642	171,715	-12.3
MITSUBISHI	0.9	0.5	8,800	6,146	+43.2	0.7	0.7	79,345	81,103	-2.2
JAGUAR LAND ROVER	0.6	0.6	5,846	6,830	-14.4	0.7	0.6	78,356	68,026	+15.2
LAND ROVER	0.4	0.4	4,303	4,698	-8.4	0.5	0.4	55,831	44,351	+25.9
JAGUAR	0.2	0.2	1,543	2,132	-27.6	0.2	0.2	22,525	23,675	-4.9
CHRYSLER (3)	0.2	0.3	2,095	3,712	-43.6	0.3	0.3	29,639	40,862	-27.5
OTHER**	1.0	0.5	9,979	6,366	+56.8	1.1	1.1	120,267	126,946	-5.3

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

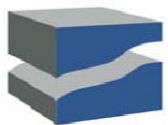
(**) ACEA estimates

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(3) CHRYSLER includes Chrysler, Dodge and Jeep

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(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.



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EU* + EFTA Countries

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	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
ALL BRANDS**			1,061,977	1,265,227	-16.1			11,628,571	12,239,103	-5.0
VW Group	22.6	21.2	239,526	268,066	-10.6	21.4	21.2	2,485,829	2,600,653	-4.4
VOLKSWAGEN	11.9	11.5	126,633	145,556	-13.0	11.3	11.4	1,314,416	1,395,068	-5.8
AUDI	4.9	4.0	52,181	51,081	+2.2	4.5	4.3	524,549	521,319	+0.6
SEAT	2.0	2.1	21,737	26,592	-18.3	2.2	2.2	255,044	269,055	-5.2
SKODA	3.7	3.5	38,822	44,688	-13.1	3.4	3.4	390,025	413,432	-5.7
Others (1)	0.0	0.0	153	149	+2.7	0.0	0.0	1,795	1,779	+0.9
PSA Group	12.9	13.4	136,725	169,104	-19.1	13.4	12.9	1,561,054	1,579,716	-1.2
PEUGEOT	6.7	7.0	71,487	89,017	-19.7	7.3	6.9	847,648	845,054	+0.3
CITROEN	6.1	6.3	65,238	80,087	-18.5	6.1	6.0	713,406	734,662	-2.9
RENAULT Group	10.6	10.8	113,074	137,035	-17.5	10.2	9.0	1,185,943	1,105,538	+7.3
RENAULT	8.6	9.2	91,273	116,331	-21.5	8.3	7.4	968,026	910,365	+6.3
DACIA	2.1	1.6	21,801	20,704	+5.3	1.9	1.6	217,917	195,173	+11.7
GM Group	8.0	8.3	84,708	104,675	-19.1	8.5	9.0	989,261	1,100,857	-10.1
OPEL/VAUXHALL	6.6	6.8	70,407	86,627	-18.7	7.2	7.5	836,155	914,751	-8.6
CHEVROLET	1.3	1.3	14,227	16,185	-12.1	1.3	1.3	148,376	161,393	-8.1
SAAB (4)		0.1		1,757			0.2	3,527	23,601	
GM (US)	0.0	0.0	74	106	-30.2	0.0	0.0	1,203	1,112	+8.2
FORD	7.3	8.6	77,093	109,051	-29.3	8.2	8.8	950,754	1,082,522	-12.2
FIAT Group	6.9	8.7	73,774	109,689	-32.7	7.7	8.8	896,467	1,071,674	-16.3
FIAT	5.3	7.0	56,331	88,503	-36.4	6.1	7.1	713,905	867,801	-17.7
LANCIA	0.6	0.9	6,334	11,143	-43.2	0.7	0.8	86,234	102,352	-15.7
ALFA ROMEO	1.0	0.8	10,778	9,570	+12.6	0.8	0.8	90,607	95,844	-5.5
Others (2)	0.0	0.0	331	473	-30.0	0.0	0.0	5,721	5,677	+0.8
BMW Group	6.0	4.8	63,533	60,298	+5.4	5.3	4.8	617,420	592,619	+4.2
BMW	4.9	3.9	51,863	48,814	+6.2	4.3	3.9	503,771	478,709	+5.2
MINI	1.1	0.9	11,670	11,484	+1.6	1.0	0.9	113,649	113,910	-0.2
DAIMLER	5.4	4.7	56,989	60,064	-5.1	4.8	4.7	560,516	575,345	-2.6
MERCEDES	4.8	4.1	50,855	52,145	-2.5	4.2	4.0	489,718	495,507	-1.2
SMART	0.6	0.6	6,134	7,919	-22.5	0.6	0.7	70,798	79,838	-11.3
TOYOTA Group	4.4	5.1	46,500	64,389	-27.8	4.4	5.0	511,754	613,025	-16.5
TOYOTA	4.3	5.0	45,422	62,914	-27.8	4.3	4.9	496,181	595,947	-16.7
LEXUS	0.1	0.1	1,078	1,475	-26.9	0.1	0.1	15,573	17,078	-8.8
NISSAN	3.0	2.7	31,906	34,578	-7.7	2.9	2.4	336,849	297,784	+13.1
HYUNDAI	2.5	2.1	26,209	26,464	-1.0	2.6	2.4	300,763	289,681	+3.8
KIA	2.0	1.8	21,532	22,971	-6.3	1.9	1.7	220,606	210,473	+4.8
VOLVO CAR CORP.	1.9	1.6	20,537	19,965	+2.9	1.6	1.4	188,896	167,533	+12.8
SUZUKI	1.5	1.6	15,560	20,246	-23.1	1.4	1.8	165,362	215,892	-23.4
MAZDA	1.1	1.2	12,177	15,512	-21.5	1.4	1.5	159,710	181,125	-11.8
HONDA	1.1	1.4	11,933	17,797	-32.9	1.4	1.7	158,911	213,897	-25.7
MITSUBISHI	0.9	0.5	9,875	6,564	+50.4	0.7	0.7	86,838	86,189	+0.8
JAGUAR LAND ROVER	0.6	0.6	5,996	7,052	-15.0	0.7	0.6	80,191	69,654	+15.1
LAND ROVER	0.4	0.4	4,412	4,823	-8.5	0.5	0.4	57,128	45,299	+26.1
JAGUAR	0.1	0.2	1,584	2,229	-28.9	0.2	0.2	23,063	24,355	-5.3
CHRYSLER (3)	0.2	0.3	2,189	3,924	-44.2	0.3	0.4	31,834	43,240	-26.4
OTHER**	1.1	0.6	12,140	7,783	+56.0	1.2	1.2	139,613	141,686	-1.5

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