

Short characterization: If you want to know all about trends and news in the courier, express and postal service industry, you have to read "KEP-Spezial". This is true for suppliers as well as the users of courier, express and postal services. "KEP-Spezial" is inserted in the magazines "VerkehrsRundschau C" and "LOGISTIK inside" twice a year. This means that your advert in "KEP-Spezial" will reach 53,000 makers and preparers of decisions in industry and trade, in CEP, and transport, in shipping, organisation-internal transport and logistics.

Ads and rates:

All prices are plus VAT.

Format	Columns	Width x Height mm		Basic price b/w €	Basic price coloured €
		type area	truncate*		
1/1 page		185 x 250	200 x 279	8,375.-	9,780.-
1/2 page	high	90 x 250	98 x 279	4,185.-	4,890.-
	landscape	185 x 125	200 x 140		
1/3 page	high	60 x 250	72 x 279	2,795.-	3,280.-
	landscape	185 x 85	200 x 98		
1/4 page	1 column	45 x 250		2,120.-	2,465.-
	2 columns	90 x 125			
	4 columns	185 x 65			
1/8 page	1 column	45 x 125		1,120.-	
	4 columns	185 x 33			
Front cover page (not discountable)					11,915.-
2., 3., 4. cover page			200 x 279		10,525.-
Gatefolder		on request			
Inserts, glued-in postcards		on request			

* + 4 mm bleed at all edges to be truncated

KEP-Spezial is inserted in the following issues

	KEP-Spezial 1	KEP-Spezial 2
VerkehrsRundschau C	No. 17/2009	No. 42/2009
LOGISTIK inside	No. 05/2009	No. 11/2009

Discounts

Existing discounts from VerkehrsRundschau and LOGISTIK inside can also be applied to KEP-Spezial. The insertion in KEP-Spezial doesn't add to the fulfillment of the discounts of VerkehrsRundschau and Logistik inside.

Magazine format 200 x 279 mm

Type area 185 x 250 mm

Number of columns 3 columns, 60 mm

Printing and binding procedures, artwork:

Offset print, saddle stitching, 133 line screen. Artwork to be delivered in digital form. When delivering digital artwork, please note the information on our data ticket (as an attachment to the order confirmation). The creation of artwork will be invoiced.

Circulation

VerkehrsRundschau C 32,637* copies
Logistik inside 20,304* copies

Printed copies approx. 54.000 copies

*No. of sold copies acc. to IVW 2/2008

	Dates	Postal Services	Courier Services	Express Services	Vehicle technology	Airlines	IT and Communication	Trade Fairs	Events
KEP-Spezial 1	PT: Apr 24, 2009 CD: Mar 17, 2009 PM: Mar 30,2009	Market participants	Direct-Couriers	Networks	Alternative gears	Night-flight prohibition in the EU	Praxis solutions	World Mail Awards , Munich, May 6 - 8, 2009	Dt. Logistikkongress (German Logistics Congress), Berlin, Oct 21 - 23, 2009
KEP-Spezial 2	PT: Oct 16, 2009 CD: Sep 9, 2009 PM: Sep 22,2009	Ranking in the EU	Night express	Innovative solutions	Trends/Novelties	Alliances	Service overview		

PT=Publishing date

CD=Copy date

PM=Printing material closing date

Please contact us for further information

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