



**European Taxi Fair in Cologne
05–06 November 2010
The big sector event!**

As a **media partner** to the Fachvereinigung Personenverkehr Nordrhein Taxi-Mietwagen e.V. (North Rhine Taxi and Hire Car Trade Association), we will once again be producing an invitation booklet for the **2010 European Taxi Fair**.

In this way, 50,000 taxi operators can be sure of receiving all the key information in connection with the event.

Distribution will be carried out as follows:

- As a supplement in issue 06/2010 of TAXI magazine
- Individual shipping to taxi companies in other European countries by the event organiser

You can use the invitation booklet as an effective advertising vehicle!

We look forward to receiving any questions or requests you might have.

Yours sincerely
The TAXI advertising division
Elisabeth Huber

TAXI

Contact

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TAXI

Deadlines and formats

Deadline for advertisements: 2010-06-04

Deadline for printing material: 2010-07-15

Publication date: 2010-09-17
(for TAXI 06/10)

Number of copies: 50,000
Trim size: DIN A5
W 148 x H 210 mm
Type area: W 125 x H 176 mm
Print: Euroscale 4 colour offset
Printing material: 70cm grid
Bleed: 5 mm right, left and bottom,
3 mm top

Prices*

	b/w	4c
Cover page: (148 x 210 mm)	-	€ 10,450
1/1 page (125 x 176 mm)	€ 5,530	€ 8,580
1/2 page (60 x 176 / 125 x 88 mm)	€ 2,830	€ 4,360
1/3 page (125 x 58 mm)	€ 1,890	€ 2,930
1/4 page (60 x 88 / 125 x 44 mm)	€ 1,480	€ 2,230
1/8 page (125 x 22 / 60 x 44 mm)	€ 760	€ 1,280

TAXI ALLE(S) UNTER EINEM DACH



Messehalle 4.1
Eintritt und Parken frei



EINLADUNG ZUR
EUROPÄISCHEN TAXIMESSE
KÖLN 7./8.11.2008

Entry in the index of exhibitors

Would you like to highlight your stand at the European Taxi Fair with an entry in the list of exhibitors that appears in the official invitation booklet – and reach 50,000 taxi operators in Germany and across Europe?

You've come to the right place!

We offer three choices:

1. Company name and stand number free
2. Company name, stand number, additional address data, name of contact person(s), URL and e-mail address € 199*
3. Company name, stand number, additional address data, name of contact person(s), URL, e-mail address + company logo in 4c € 299*

The general terms and conditions governing advertisements and third-party inserts in newspapers and magazines shall apply to all orders. The terms and conditions may be viewed at www.mediacentrum.de.

*Prices exclude applicable VAT.

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