



P r e s s R e l e a s e

P R O V I S I O N A L

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

TOTAL EUROPE (EU* + EFTA Countries)

NB - Category "Other" was updated on January 15, 12:30 am

15/01/09

	December					January to December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'08	'07	'08	'07	08/07	'08	'07	'08	'07	08/07
ALL BRANDS**			924,646	1,124,897	-17.8			14,712,158	15,959,804	-7.8
VW Group	23.0	20.2	212,727	227,417	-6.5	20.6	19.8	3,026,550	3,167,490	-4.4
VOLKSWAGEN	12.3	10.2	113,311	114,830	-1.3	10.7	10.2	1,570,583	1,632,353	-3.8
AUDI	5.1	4.2	47,292	47,175	+0.2	4.5	4.1	663,310	661,676	+0.2
SEAT	2.2	2.5	20,734	28,157	-26.4	2.3	2.4	336,210	386,565	-13.0
SKODA	3.4	3.3	31,311	37,077	-15.6	3.1	3.0	452,901	482,355	-6.1
Others (1)	0.0	0.0	79	178	-55.6	0.0	0.0	3,546	4,541	-21.9
PSA Group	12.6	11.6	116,178	130,342	-10.9	12.7	12.9	1,865,407	2,052,029	-9.1
PEUGEOT	6.7	6.2	61,907	70,185	-11.8	6.8	6.9	1,007,713	1,107,524	-9.0
CITROEN	5.9	5.3	54,271	60,157	-9.8	5.8	5.9	857,694	944,505	-9.2
FORD Group	10.0	9.8	92,563	110,043	-15.9	9.9	9.7	1,461,235	1,541,810	-5.2
FORD	8.0	8.0	74,289	89,531	-17.0	8.3	8.0	1,224,750	1,276,651	-4.1
VOLVO	2.0	1.8	18,274	20,512	-10.9	1.6	1.7	236,485	265,159	-10.8
GM Group	10.5	10.3	97,119	116,174	-16.4	9.6	10.2	1,406,916	1,634,203	-13.9
OPEL/VAUXHALL	8.8	8.4	81,393	94,138	-13.5	7.9	8.4	1,155,422	1,343,527	-14.0
CHEVROLET	1.2	1.3	11,483	14,762	-22.2	1.2	1.3	181,317	201,067	-9.8
SAAB	0.4	0.6	3,962	6,868	-42.3	0.4	0.5	64,916	84,016	-22.7
GM (US)	0.0	0.0	281	406	-30.8	0.0	0.0	5,261	5,593	-5.9
RENAULT Group	7.8	8.9	72,407	99,721	-27.4	8.7	8.7	1,286,120	1,381,798	-6.9
RENAULT	6.4	7.5	59,431	83,937	-29.2	7.5	7.6	1,102,011	1,208,461	-8.8
DACIA	1.4	1.4	12,976	15,784	-17.8	1.3	1.1	184,109	173,337	+6.2
FIAT Group	7.7	7.4	70,943	82,932	-14.5	8.0	7.8	1,179,989	1,248,869	-5.5
FIAT	6.1	5.9	56,277	66,382	-15.2	6.5	6.1	957,267	976,749	-2.0
LANCIA	0.8	0.6	7,208	6,777	+6.4	0.8	0.8	113,978	122,093	-6.6
ALFA ROMEO	0.8	0.8	7,110	9,383	-24.2	0.7	0.9	102,223	144,220	-29.1
Others (2)	0.0	0.0	348	390	-10.8	0.0	0.0	6,521	5,807	+12.3
BMW Group	5.9	6.1	54,914	69,178	-20.6	5.6	5.3	819,461	849,161	-3.5
BMW	5.1	5.2	46,732	58,342	-19.9	4.6	4.4	675,454	704,233	-4.1
MINI	0.9	1.0	8,182	10,836	-24.5	1.0	0.9	144,007	144,928	-0.6
TOYOTA Group	4.7	6.1	43,471	68,214	-36.3	5.5	5.8	814,581	930,110	-12.4
TOYOTA	4.5	5.8	41,944	65,535	-36.0	5.3	5.6	785,242	890,598	-11.8
LEXUS	0.2	0.2	1,527	2,679	-43.0	0.2	0.2	29,339	39,512	-25.7
DAIMLER	5.3	5.1	48,910	57,124	-14.4	5.4	5.3	788,955	838,406	-5.9
MERCEDES	4.4	4.4	40,353	49,128	-17.9	4.7	4.7	687,199	743,314	-7.5
SMART	0.9	0.7	8,557	7,996	+7.0	0.7	0.6	101,756	95,092	+7.0
NISSAN	2.0	1.8	18,482	20,109	-8.1	2.3	1.9	337,913	310,700	+8.8
HYUNDAI	2.0	2.4	18,601	26,527	-29.9	1.8	1.9	271,064	305,552	-11.3
HONDA	1.8	1.7	16,765	19,091	-12.2	1.8	2.0	264,238	313,484	-15.7
SUZUKI	1.6	1.9	14,576	21,269	-31.5	1.7	1.8	250,888	286,400	-12.4
MAZDA	1.3	1.3	12,195	14,588	-16.4	1.7	1.5	245,062	240,050	+2.1
KIA	1.5	1.9	13,809	21,509	-35.8	1.6	1.6	234,965	253,422	-7.3
MITSUBISHI	0.7	0.9	6,061	10,054	-39.7	0.8	0.9	119,956	142,906	-16.1
JAGUAR LAND ROVER	0.6	0.8	5,998	8,627	-30.5	0.7	0.8	106,896	126,105	-15.2
LAND ROVER	0.4	0.6	3,945	6,390	-38.3	0.5	0.6	69,309	92,718	-25.2
JAGUAR	0.2	0.2	2,053	2,237	-8.2	0.3	0.2	37,587	33,387	+12.6
CHRYSLER	0.5	0.9	4,297	10,135	-57.6	0.6	0.8	93,315	120,440	-22.5
OTHER**	0.5	1.1	4,630	11,843	-60.9	0.9	1.4	138,648	216,869	-36.1

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(**) ACEA estimates

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